

COMING SOON TO RED LAKE FALLS!

City-wide LED street and area lighting upgrades

Beginning this spring we'll be upgrading all company-owned street and area light fixtures in your city to light-emitting diode (LED) technology.

Conversion process

To ensure the most cost effective and efficient LED conversion, we'll develop a strategic transition plan and work with your city leaders and administration to maximize conversion in the shortest period of time feasible, minimizing the impact on residents.

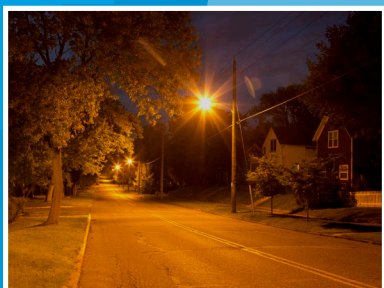
LED street lights impact both business and residential areas



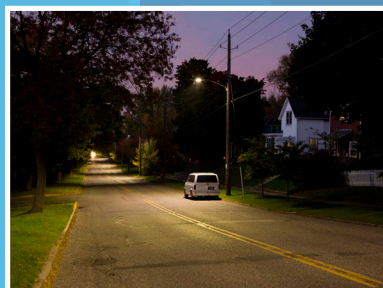
BEFORE



AFTER



BEFORE



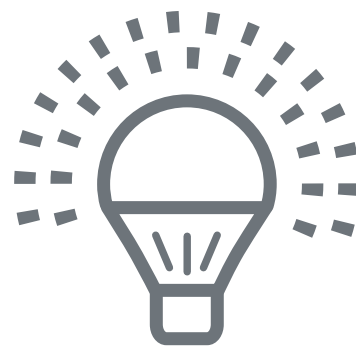
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Questions?

For more information visit our website at otpc.com/LEDStreetLighting or contact your local city administration.

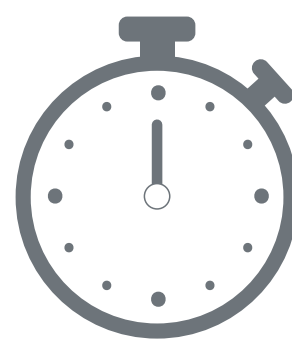
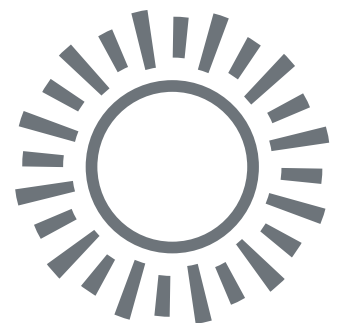


Did you know?



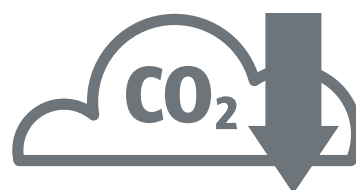
Compared to conventional lights, LEDs produce **MORE LIGHT PER WATT** of power consumed.

The "**DAYLIGHT**" appearance of LEDs offers aesthetic and safety appeal.



LEDs don't need to warm up! Upon turning on, they're **IMMEDIATELY AT 100% BRIGHTNESS.**

Because of their energy-efficiency, LED streetlights **REDUCE CARBON EMISSIONS.**



LEDs are **BETTER FOR THE ENVIRONMENT.** They don't contain lead, mercury, or other known disposable hazards.